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FOR IMMEDIATE RELEASE
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The Art of Storytelling at the Racine Art Museum

This summer, Racine Art Museum will explore storytelling through images and objects. Open May 25 - August 31, 2014, ***Once Upon A Time: Fairy Tales, Fantasy, and Contemporary Art*** features artists that use a variety of media and techniques to craft stories about the human condition. Their imaginative works employ exaggerated, surreal, perplexing, or dreamy scenarios rooted in the traditions of fairy tales, legends, and myths.

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MEDIA PREVIEW EVENT
Friday, May 23
2:00 pm



Francisco X. Mora

Capurecita Roja (Little Red Riding Hood), 2009

Acrylic

Racine Art Museum, The Ruth Miles Memorial Purchase Award
from Watercolor Wisconsin 2010

Photography: Courtesy of the Artist

Fairy tales can be magical, wondrous, humorous, and frightening. They can also be moralistic and educational, with roots in real life situations and circumstances. Contemporary artists who create fantastical stories and works based on fairy tales use the framework to investigate personal, social, and cultural issues, such as gender roles, ethics, folk and familial traditions, history, politics, the environment, and the complexities of human nature.

Organized by RAM Curator of Exhibitions Lena Vigna,
Once Upon a Time showcases works that reflect the imagination of the artists as well as a significant investment of time in making - exemplified here in

Be the first to go behind-the-scenes with RAM Curator of Exhibitions Lena Vigna.

For more information or to RSVP to above event, please contact:

[Laura Gillespie](#)
RAM Marketing Assistant
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most cases with laborious craft-based processes such as enameling, glassblowing, and papercutting.

Artists whose works are featured in *Once Upon A Time* include: Jessica Calderwood, Emily Cobb, Patty Grazini, Erica-Lynn Huberty, Jerome Karidis, Elsa Mora, Francisco X. Mora, Rachel Rader, Ruth Ann Reese, Bill Reid, Red Weldon Sandlin, Heather Ujii, and David Walters.

More Interesting Characters

RAM also presents ***Some Pretty Interesting Characters: Works from RAM's Collection, Chapter 2***, open June 22 - September 28, 2014. This multi-media exhibition showcases artists who create compelling characters that hint at larger stories. These heroes, heroines, and villains define action, inspire emotion, and provide information. Whether a ceramic robot teapot, an embroidered Spiderman, or animals in various poses, these characters have a lot to "say."

Visitors to RAM's Wustum Museum of Fine Arts will also discover, ***Some Pretty Interesting Characters: Works from RAM's Collection, Chapter 1***, open May 31, 2014 - August 16, 2014. A preview to the exhibition downtown at RAM, this show also presents work from the collection that tells a story.

Open June 5 - August 16, ***Telling Tales: RAM's Community Art Exhibition*** features works created by area families and art students on view side-by-side with well-known regional artists who teach or work at the museums. The exhibition includes a wide range of media that reflects the stunning variety of different workshops and classes taught at RAM's Wustum Museum.

Visit **www.ramart.org** to learn more about story-related and family-friendly events scheduled throughout the summer at both museum locations.

Once Upon A Time: Fairy Tales, Fantasy, and Contemporary Art is made possible at Racine Art Museum by: Platinum Sponsors - Karen Johnson Boyd and William B. Boyd, SC Johnson, Windgate Charitable Foundation; Diamond Sponsor - Sam and Gene Johnson Fund; Gold Sponsors - Herzfeld Foundation, Johnson Bank, National Endowment for the Arts, Racine United Arts Fund; Silver Sponsors - Elwood

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Together, the two campuses of the Racine Art Museum, RAM in downtown Racine at 441 Main Street and the Charles A. Wustum Museum of Fine Arts at 2519 Northwestern Avenue, seek to elevate the stature of contemporary crafts to that of fine art by exhibiting significant works in craft media with painting, sculpture and photography, while providing outstanding educational art programming.

Docent led contemporary craft and architectural tours of the museums are available. Both campuses of the Racine Art Museum, are open to the public Tuesday - Saturday 10:00 am - 5:00 pm, and are closed Mondays, Federal holidays and Easter. RAM is open Sunday Noon - 5:00 pm, while Wustum is closed Sundays. An admission fee of \$5 for adults, with reduced fees for students and seniors, applies at RAM. Admission to Wustum is free. Members are always admitted without charge to either campus.

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