



PRESS RELEASE

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Free Family-Friendly Art-Making Event Returns to RAM's Wustum Museum

Racine, WI May 20, 2024

Families are invited to *Kids Day 2024: The Art of Play*, an afternoon of free indoor and outdoor art-making and activities at Racine Art Museum's (RAM's) Charles A. Wustum Museum of Fine Arts (Wustum), 2519 Northwestern Avenue in Racine, Wisconsin, on Friday, June 14, 11:00 am – 3:00 pm.

During this fun-filled afternoon, participants will have the chance to explore creativity through an excess of hands-on art projects, creative games, and scavenger hunts throughout Wustum's beautiful gardens. Additional activities will take place inside the museum to coincide with the exhibition *Racine and Vicinity Show 2024: All Media Juried Exhibition*, which opens two days before *Kids Day 2024*. Alongside several make-and-take art projects, attendees can also leave their mark on a collaborative community mural inspired by the Wall Poems of Racine, an initiative from local art advocacy group ArtRoot that pairs Racine-based poets with graphic design students at the University of Wisconsin–Parkside to produce murals throughout Racine.

RAM Director of Education Tricia Blasko believes that having fun is an integral part of learning how to be creative, and is pleased to foster that freedom at Wustum.

"Kids Day 2024: The Art of Play is about the process of creating. Playing is such an important part of growth and stimulating your imagination. Participants will explore creativity through tactile, messy, expressive, musical, contemplative, and thoughtful art-making."



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Wustum has been partnering with local artists and organizations to provide unique art experiences for the latest iterations of the annual *Kids Day* event. Most recently, the museum invited the 2023 University of Wisconsin-Parkside Artist-in-Residence, Roberto Torres Mata, to demonstrate the art of printmaking. In 2024, Wustum will host local experts on play, Twin Dragon Games LLC.

Attendees should not worry about weather ruining the art-making fun according to Blasko. “Rain or shine, we are planning a really good time!”

More information about the event will be shared at a later date on RAM’s social media and website, ramart.org.

Exhibitions at Racine Art Museum are made possible by: Platinum Sponsors—The Estate of Karen Johnson Boyd, David Charak, Judith and David Flegel Fund, Ron and Judith Isaacs, Nicholas and Nancy Kurten, Racine Community Foundation, Barbara Waldman, Windgate Foundation; Diamond Sponsors—City of Racine’s Grow Racine Grant, Ruffo Family Foundation, Ruth Foundation for the Arts; Gold Sponsors—Anonymous, Tom and Irene Creecy, Richard and Patricia Ehlert, Osborne and Scevic Family Foundation, Reliance Controls Community Fund, Trio Foundation of St. Louis, W.T. Walker Group, Inc., Wisconsin Arts Board; Silver Sponsors—Anonymous, Baird, Beta Diagnostic Labs, A.C. Buhler Family, Lucy G. Feller, Ben and Dawn Flegel, Friends of Fiber, International, Jim Harris, Sharon and Tom Harty, Horizon Retail Construction, Inc., Johnson Financial Group, Dorothy MacVicar, Jan Serr and John Shannon, Visit Racine County; Bronze Sponsors—Ellen and Joseph Albrecht, Susan Boland, Dave’s Wine Garage, Educators Credit Union, Express Employment Professionals, Bill and Debbie Keland, Susan Manalli, Jean and Alex Mandli, Jr., Norbell Foundation, Cathy Stanghellini, Twin Disc; Media Sponsor—Radio Milwaukee

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The two campuses of the Racine Art Museum—RAM in downtown Racine at 441 Main Street and the Charles A. Wustum Museum of Fine Arts (Wustum) at 2519 Northwestern Avenue—are located in Racine, Wisconsin, a historic community on the shores of Lake Michigan. RAM is home to the largest contemporary craft collection in North America and has a reputation for its award-winning architecture and nationally recognized exhibition program. Wustum is home to the organization’s diverse, award-winning art education programs and has presented significant art exhibitions since 1941.



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Both campuses of the Racine Art Museum are currently open Wednesday through Saturday from 10:00 am to 4:00 pm. Admission rates are \$10 for adults; \$8 for students, seniors (62+), and veterans; and free for RAM members, children under 12, active military personnel, and NARM, ROAM, and AAM members.